



1, 6, 20  
litre

COVERS UP TO  
8 SQUARE  
METERS/LITRE!

TOUGH  
WATER  
BASED  
RED OXIDE

Terracotta

- Water based Primer
- Pure acrylic paint
- Cost effective
- Easy to apply
- Fast drying - Recoating 4 hours
- Weather resistant
- Excellent adhesion on galvanized and mild steel
- Good overcoating properties
- A sound surface for top coats
- Rust restraining power



CAN BE  
USED AS  
A PAINT  
ON ITS  
OWN

For optimal results  
use with Tough  
Roof and Tough  
Sealer



TOUGH TIMES CALL  
FOR TOUGH SOLUTIONS

CONTACT INFORMATION

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We Care:



Super Platina Paints (Pty) Ltd was established in 2001 and are working closely with Hi-Tech Refractories. As a bespoke paint company, we have succeeded in manufacturing a range of paints that are unique in many ways. We pride ourselves in combining worldclass technology with South African practicality giving you the best value for money. COMPANY REG. NO: 2001,021579/07

SINCE  
2001

# TOUGH PRIMER

## APPLICATION INSTRUCTIONS

### SURFACE PREPARATION

- It is important to get the surface clean and dry
- Remove dirt, leaves and other debris
- Loose, flaking paint must be removed
- Ferrous Surfaces: Remove rust on the surface
- Previously painted surfaces to be prepared in line with the NHBC and SABS standards.

### APPLICATION INSTRUCTIONS

- Before paint is applied it must be mixed/stirred properly
- Ready for use with brush, roller or airless spray
- The ideal application conditions are a surface ambient temperature of 10°C and a maximum of 35°C with a relative humidity of 80% maximum
- If used as a paint on its own: preferably two coats are required
- Allow the first coat to dry for at least 4 hours
- Ensure your paint is applied smoothly if used as primer
- For optimum results use with ToughRoof and ToughSealer

### BIOLOGICAL CONTROL

- Areas of algae, mildew or fungus should be treated first before painting

## CLEAN UP & MAINTENANCE

- Application tools and equipment can be cleaned with water

### CAUTION

- Roofs become slippery when wet. Use extreme caution
- Store away from direct sunlight, heat and severe cold
- Use containers with the same batch numbers for large areas
- Ensure the surface is well prepared and dry before applying

### TECHNICAL INFO

- Type: Pure Acrylic Emulsion
- Drying time (depending on temperature):
  - Surface Dry: 30 min-1 hours
  - Totally cured: 3-4 hours
  - Recoating time: 4 hours
- Application temperature: 10-35°C
- Viscosity: 100 - 110 Krebs Unit
- Relative density: 1.24 - 1.40 SG
- Solids by Volume: 28-33%
- Spread rate: 5 - 8m<sup>2</sup>/litre (depending on surface)
- Gloss Level: Low Sheen Finish



**TOUGH TIMES CALL  
FOR TUFF SOLUTIONS**

# OUR STORY

During the COVID pandemic when times were tough and the community were hurting two brothers came together to see how they could help. Combining their extremely different skills, experience and personalities, they identified paint products that were needed by the community.

They worked night and day to optimize the product that they have been producing for the last 20 years while keeping the prices low. They looked at innovative packaging that can be reused in order to reduce waste. All of this, while the paint is being made with limited automation in order to create jobs in the community.

Become part of this journey by sending your comments and suggestions for improvements to the brothers at [broers@superplatina.co.za](mailto:broers@superplatina.co.za). Each comment and suggestion will be read and responded to.

We do not want to waste your money on the marketing of our products. We also know our products lasts so long that you won't have to buy it again soon. Therefore please tell your friends and family so that we can keep our prices low.

Enjoy the container

# ONS STORIE

Gedurende die COVID 19-pandemie het twee broers gesien hoe swaar die gemeenskap kry. Hulle het besluit om hulle verskillende persoonlikhede en uiteenlopende vaardighede en ervaring te gebruik om te kyk hoe hulle kan help.

Hulle het besluit om op hulle verf produkte te fokus en het begin om dag en nag te werk, om die verwe wat al 20 jaar suksesvol gebruik word, te optimaliseer terwyl hulle die pryse so laag as moontlik hou. Daar is na alle aspekte gekyk insluitende innoverende nuwe verpakking wat hergebruik kan word. Outomatisasie is laag gehou met die vervaardiging, sodat werk geskep kan word in die gemeenskap.

Word gerus deel van hierdie reis deur jou voorstelle vir verbeterings na die broers te stuur na [Broers@superplatina.co.za](mailto:Broers@superplatina.co.za). Elke e-pos sal beantwoord word.

Ons wil nie graag jou geld mors op bemarking van ons produkte nie. Ons weet ook ons produk hou so lank jy gaan dit heel moontlik nooit weer dit hoef te koop nie. So vertel asseblief vir jou vriende en familie van ons verf sodat ons ons prys kan laag hou.

Geniet hierdie houers!

## Colours



TERRACOTTA